

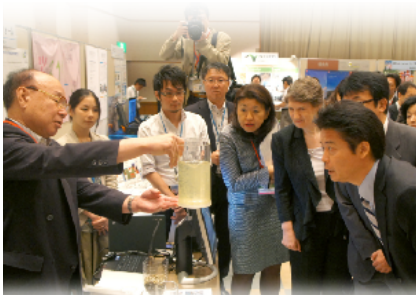
We welcome the collaboration with the companies and organizations.



Children gathering around the water point in a refugee camp in Somalia

POLY-GLU

Poly-Glu have been drawing attention around the world since our collaborative project with IOM in refugee camps in Somalia and Prime Minister Abe's speech which introduced our distributors, Poly-Glu Ladies, to the world at the UN General Assembly. We have received many requests for interviews and lectures from TV, newspapers, international institutions, industries, and educational world from the primary school to the university.



With UNDP Administrator Clerk at the World Ministerial Conference on Disaster Reduction in 2012




With President Kikwete at the International Trade Fair "Saba Saba" in Tanzania,



A Poly-Glu Lady in Colombia, Ms. Betancourt, acted as a host.



With Bangladesh Prime Minister Hasina



Mr. President,
Ladies and gentlemen,
I would like to give examples of three individuals to clarify Japan's development concept aimed at building a "society in which women shine" and I will also shed light on some issues that must be addressed.
Firstly I will give example of one Japanese, then of one Bangladeshi woman and finally of an Afghan woman.
...
The second individual I would like to introduce is Ms. Nilufa Yasmin, a young Bangladeshi woman who is a mother of two children. Her professional title is "Poly-Glu Lady." "Poly-Glu," is a made-in-Japan water purifying powder derived from a food which can be found in Japan in great abundance.
You simply add it to turbid water. Poly-Glu acts as solid-liquid separator by settling the solids in the bottom and making the water in the upper layer clear. It is necessary to teach people how to use it correctly at the outset, and Ms. Nilufa and other "Poly-Glu Ladies" serve both as salespersons and instructors.
As you can see, as what is called a "base of the pyramid" or "BOP" business, this endeavor is characterized by the expectations placed on the power of women. By combining her income with her husband's, Ms. Nilufa has become able to send her children to higher education.
Poverty caused Ms. Nilufa to give up the dream she had cherished as a little girl to become a doctor someday.
But I understand that now she proudly states she has become "a doctor of clean water." Can we not say that Ms. Nilufa has acquired self-esteem, the most precious asset of all? My government wishes to bring forth as many Ms. Nilufas as possible. It is by the way a very small Japanese company that makes Poly-Glu. We will work to enhance the assistance to such companies and organizations to make their ideas to bear fruit.

Japanese Prime Minister Abe's speech at UN General Assembly in 2013